



Black Bag Bridal Magazine

ADVERTISING INSERTION ORDER

SECTION I

I, _____ authorize Black Bag Bridal to insert an ad in the _____ issue of Black Bag Bridal Magazine, closing date _____ as follows:

1. Size of ad: _____ (Full page, 1/2 page, 1/4 page, business card)

2. Color:

Black & White 2 Color 3 Color Process Color

3. Provided:

Camera ready (PDF) We design for advertiser* (*additional fee may be incurred)

4. Position

ROP

SECTION II Conditions and terms of this insertion order:

1. Cost of space _____

2. Production cost:

- a. Halftones
- b. Color separations
- c. Design
- d. Typography
- e. Bill separately when known

3. Total due: _____

4. Less discounts _____

5. Paid with this contract _____

6. Balance due _____

SECTION III Additional terms: Ads paid for within 15 days of the signing of this contract may be discounted at the rate of 3% of the total space charge. Where no credit terms exist, ads must be paid in full prior to publication. All balances are due 15 days after publication, where credit terms are granted. Balances unpaid after 15 days will incur a service charge of 1.5% per month. Advertiser agrees that if ad materials which it has agreed to furnish do not arrive prior to the closing date, then Black Bag Productions will insert appropriate copy of its choosing into the space reserved for the advertiser. Such insertion by Black Bag Productions will constitute fulfillment of this contract. Black Bag Productions is not responsible for errors and/or omissions which may be present in advertising copy once the advertiser has signed the advertising approval form.

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Post Office Box 1528, Laurel, MD 20725 ☎240-472-9432 – Fax 626-604-3399

info@blackbagproductionsonline.com www.blackbagbridal.com



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The advertiser's billing address is: _____

Make all checks payable to Black Bag Productions and mail them to P.O. Box 1528, Laurel, MD 20725.

Notes: _____

Signed _____

For the advertiser _____

Date _____